



## **Marketing & Business Development Manager**

An exciting vacancy exists for an ambitious, energetic and enthusiastic individual with strong marketing, sales, administrative and organisational skills. The Role will involve reporting directly to the Directors, the successful candidate will be a team player who will enjoy working in a fast paced environment. They will be ambitious and well organised, capable of providing top quality marketing, sales and event management skills.

### **The successful candidate will display the following experience and qualities;**

Must work effectively with and for others to achieve our Marketing Plan goals also meeting Revenue Targets on weekly/monthly basis  
To be fully aware of the Market trends and gain full knowledge of the hotel's competitors  
Maintain key business supplier relationships, develop timelines with key milestones, and target business (Local/National) that may have event needs  
Develop the Wedding market brand; using new ideas, follow up wedding enquiries, business analysis and produce wedding conversion rates. Developing and implementing a proactive plan to grow Wedding Market Share, to foster and grow relationship with Wedding Suppliers.  
To manage all the promotions for the hotel, including social media, press, radio, print and design.  
The ability to manage the hotel website and keep it updated with new offers and seasonal changes as required.  
To work alongside the F&B Manager to ensure events are perfectly implemented.  
Proactive relationship with the Reservations team supporting them to ensure the hotel maximises its occupancy at all times.  
Availability and willingness to travel on Company business when required.  
Flexibility regarding working hours.

### **Excellent package for the right candidate - Monday-Friday**

**Closing date for applications is the [Friday 24<sup>th</sup> May 2019](#)**

**Apply to [marketing@twintreeshotel.ie](mailto:marketing@twintreeshotel.ie) with CV and cover letter explaining why you would be a suitable candidate for the job.**

### **Requirements**

Excellent communication, presentation and interpersonal skills  
Excellent organisational and problem solving skills  
Strong knowledge of Microsoft Office  
Experience managing web and social media sites  
An excellent telephone manner is essential, plus an overall pleasant individual who likes dealing with the public  
Ability to work without supervision and as a team player  
High initiative and self-motivation  
Previous marketing/event management experience desirable but not essential with Hotel background  
Diploma (or above) or similar discipline in Marketing/Sales Management preferred